

Amy Reavis Sinn Bio

Current:

- Amy Reavis Sinn is a freelance writer, editor and communications professional with over 12 years of experience in marketing and public relations, as well as writing for newspapers, magazines and newsletters.
- She writes and edits marketing pieces, Web site content, newsletters, press releases, and articles that are pitched to local and/or national media.

Writing Life:

- Amy specializes in telling people's stories, be it a business endeavor, a success story, an adventure turned life-lesson, or a personal tragedy.
- Amy's stories often appear in publications, but she will also be posting her stories on this site, as well as on her site www.bringingstoriestolife.com.

Most Recently:

- Prior to beginning her freelance career full-time, Amy was the communications manager for the DIA Partnership and was responsible for coordinating and producing marketing, public relations, internal member communications and events.
- In addition, she worked for Forest City Enterprises (real estate developer), in its Cleveland headquarters, as writer and editor in the Communications Department. Upon relocating to Denver in 2005, she worked for a short time at the company's Stapleton development, where she continues to work as a contractor.

Past Freelance:

- Amy has been a writer and editor for over 12 years and has years of experience as a freelance writer and marketer.
- Prior to working for Forest City, she was a freelance writer in the Chicago area, where she wrote articles for magazines and newspapers across the country, as well as working for clients such as the Kellogg School of Management at Northwestern University, TMB Publishing, *The Evanston Sentinel*, and the Himalayan Institute, to name a few.
- She also worked as a freelancer in the Washington, D.C., area where she was on the PR Committee for DC Cares and the Arlington Coalition for Sensible Transportation. She wrote, edited and created marketing materials

for Inova Health System, *Armed Forces Journal*, WinStar, Professional Electrolysis Centers, and Culture Finder's "What's Hot Washington."

Past Experience:

Amy's past work experience includes serving

- on the Urban Land Institute's (ULI-Colorado) Executive Committee as the newsletter chair (2006)
- as a PR coordinator for the Alliance for Telecommunications Industry Solutions in Washington, D.C.
- an associate and managing editor for *The Military Engineer* magazine in Alexandria, Va.
- as the director of marketing for Marketing Solutions, in Fairfax, Va.,
- as advertising director for Richmond Hill Inn in Greensboro and Asheville, N.C.

Additional Skills & Interests:

- Amy has worked in photography and videography (taking photos for articles and newsletters, and shooting video for Web sites and corporate videos), as well as in a production capacity for videos, commercials and films.
- She enjoys cutting mats and frames for her photos and artwork; creating photo greeting cards; making tile, glass and rock mosaics, as well as bead and gem jewelry.
- She also worked for 18 years as a print and commercial model and appeared in ads, commercials and catalogues across the country.

Volunteering:

- Amy enjoys doing volunteer work in the communities in which she lives.
- She was a volunteer coordinator for DC Cares for several years while in the Washington, D.C., area, where she led a volunteer project at least twice a month. She also served on the PR Committee for the annual Servathon and was a project leader on a project of over 100 volunteers and six co-leaders.
- She began working with children in foster care and older children who need to be adopted since arriving in Denver and volunteers with the Adoption Exchange and the Adams County Social Services Department. She is also creating the Web site www.adoptafosterchild.com - where she is featuring foster children in Colorado that want and need a family.

Personal:

- As a N.C. native, Amy attended the University of North Carolina at Chapel Hill and received a bachelor's degree in Journalism and Visual Communications. She and her husband, Matt, moved to the Denver area in August of 2005 (by way of D.C., Chicago, then Cleveland!). They live in the Aeropolitan metro region and have a 12-year-old cat named Sammy and a Cockapoo puppy named Java.
- Amy enjoys reading; gourmet and ethnic vegetarian cooking; being an advocate for the environment and wildlife; hiking; photography; meditation and yoga.