



Question of the Week

How would you describe yourself in six words or less?

Send response to SurveySays@fctimes.com

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Forest City Receives the Eminent Honor Award for 2005

Forest City was awarded last week the National Building Museum's annual Honor Award for 2005, in recognition of our commitment and dedication to the development and revitalization of America's urban centers through careful planning, sustainable growth, and a focus on affordable housing. Co-Chairman Albert Ratner accepted the award on Wednesday, June 1, at a black-tie gala in the museum's historic Great Hall. Peter Calthorpe of Calthorpe Associates, William Roberts, president of Verizon Maryland, and Cleveland's Congressman Louis Stokes also spoke on Forest City's behalf.

More than 1,000 cultural, corporate, political, and building industry leaders attended the event in celebration of Forest City, and proceeds of over

\$1 million were raised to support the National Building Museum's exhibitions and education programs. Forest City Washington's President Debby Ratner-Salzberg serves on the board of the National Building Museum.

"It's an honor to be joining a wonderful group of previous recipients, many of whom I knew very well," Albert said. "The National Building Museum represents the highest standard of excellence, and that makes this much more meaningful."

Bestowed annually since 1986, the National Building Museum's Honor Award recognizes outstanding individuals and companies who have made significant contributions in the fields of architecture, planning, construction, and building. Forest City was the 19th recipient.

The National Building Museum's Honor Award recognizes outstanding individuals and companies who have made significant contributions in the fields of architecture, planning, construction, and building. As the 2005 Honor Award recipient, Forest City joins such celebrated past recipients as Michael D. Eisner and The Walt Disney Company, the Rockefeller and Pritzker families, Senator Daniel Patrick Moynihan, former National Gallery of Art Director J. Carter Brown, the National Football League and Major League Baseball, among others.

The following material was presented in the National Building Museum's award announcement:

Through its work across the country, Forest City has prided itself on community involvement and public partnerships, ensuring that new development respects local interests and cultural traditions. The company's projects have been



praised for enhancing the urban experience while meeting rigorous environmental standards. Valuing the importance of quality design, Forest City has worked with many recognized architects, including Frank Gehry and Renzo Piano. Forest City has also exercised leadership in making housing affordable for more Americans, incorporating substantial numbers of low- and moderate-income apartments and houses in projects ranging from coast to coast. The efforts of Forest City can be found across the United States in California, Colorado, Massachusetts, New York, Ohio, Virginia, and Washington, D.C., among other locations.

Contact:
Debby Ratner-Salzberg
debbyratner@forestcity.net



Forest City Takes Home Five Gold Nuggets

Forest City projects were well-represented in the most recent round of the Pacific Coast Builders Conference (PCBC) Gold Nugget Awards, with five awards won in five different categories, four of which are for Stapleton. Official presentation of the awards took place at the Gold Nugget Awards Ceremony, a black-tie gala in San Francisco on Thursday, June 2, at 5 p.m. in the Esplanade Ballroom of the Moscone Center.

The Gold Nugget Awards were conceived in 1963 at American Builder, a national building industry magazine. They were intended for PCBC so that excellence in not only housing designs, but also commercial, recreational and land planning achievements, could be formally recognized. Almost immediately, the Gold Nuggets became known as the “Best in the West.”

Today, the Gold Nuggets are the oldest and largest program of this kind, with entries coming from 14 Western states and all countries bordering the Pacific Ocean. This year alone, there were 651 entries to the competition, 206 of which won an award.

The award-winning Forest City projects were:

Uptown Oakland (CA), in the category of Best On-the-Boards Site Plan

The Uptown project is designed to transform a struggling downtown neighborhood into a thriving, transit-oriented community that will bring an economic boost to the area. High-density housing, strategic retail space, open parks and entertainment will be built, replacing the sparse housing and few struggling businesses currently occupying the area. See the *FCTimes* in the future for more information on this project.

Stapleton – the East 29th Ave. Town Center Office Suites, in the category of Best Office/Professional Building

Designed to reflect the principles of the community itself, the office suites represent a unique balance of convenience, functionality and state-of-the-art design with preservation and enhancement of environmental resources. Each floor features private balconies overlooking the heart of the community town center, while rare features such as operable, floor-to-ceiling windows provide ample natural light and allow fresh air to be circulated throughout the space. Sustainable building practices ensure above-average energy efficiencies and healthy working environments.



Stapleton – Crestmoor 301, in the category of Best Single Family Detached Home 2300 square feet and over on a small lot

Stapleton – The Platino, in the category of Best Single Family Detached Home 2200-2600 square feet on a conventional lot

Stapleton – the Jasmine, in the category of Best Single Family Detached Home 2601-3000 square feet on a conventional lot

Various home styles and prices create diverse residential appeal at Stapleton, while shared community values and priorities such as quality schools and lifelong learning foster unity. In addition to redeveloping a 60-year-old international airport, the project revitalized a long-neglected area of the city while preserving a sense of connectivity with older, surrounding neighborhoods through the coordination of building guidelines to promote architectural consistency.

Congratulations to Uptown and Stapleton on the receipt of these awards!

Contact:

Hank Baker
hbaker@stapletondenver.com

Emily Weinstein
eweinstein@forestcity-sf.com

The Stapleton Farmers' Market Kicks off the Season

The Stapleton Farmers Market opened for the season this past Sunday, June 5th. It will be held on Sundays again this year, from 8:30 a.m. to 12:30 p.m., through September 25th. There is a change this year in location – the north parking lot of the East 29th Avenue Town Center, which provides more flexibility for the vendors, increases visibility from Quebec, and creates a strong connection with Park Hill. Market managers Chris and Michele Burke of Colorado Fresh Markets are also new additions.

2005 Stapleton Farmers Market Vendors include: American & European Kitchen, Bavarian Express, Bistro Blends, Burke Organic Farm, Colorado Caprine, Crepes 'N Crepes, Culinary Cuisine by Janeen, Figaro's Fine Pastries, JA Balistreri Farms, Loredana's Pesto, Palizzi Farm, Perri's Gourmet Foods, Quiche Factory, Steve's Snapping Dogs, The Produce Stand, The Tomato Stand, The Mushroom & Cheese Stand, and Wash Park Perk & Pub.

The Stapleton Farmers Market will continue to add vendors in the first few weeks of the market as more fruits and vegetables come into season. Additional vendors starting later in June include: Bee-keep Cesar Flores, Forte Farms, Momo, Red Fox Run Orchards, and Udi's Bread.

Contact:

Melissa Knott
mknott@stapletondenver.com



Twenty New Retailers Join Simi Valley Town Center

**SIMI VALLEY
TOWN CENTER**
Opening October 27, 2005

Twenty new retailers, including style and accessory stores such as Anthropologie and Brighton Collectibles, casual eateries, and specialty health care shops, have signed leases to join the diversified tenant mix at Simi Valley Town Center.

This newest retail collection brings the total number of signed leases to 60, including five stores for teens and young adults, bringing the total in that category to 14. The center has signed anchors Macy's and Robinsons-May. Forest City is in negotiations with many more stores, to be announced as leases are signed and as Grand Opening nears.

The new mix of retailers include: All Pro Sports, Anchor Blue, Anthropologie, Beach Bums, Brighton Collectibles, Claire's, Great Wraps, Gloria Jean's Coffees, Hot Dog on a Stick, Hot Topic, Lane Bryant, Limited Too, San's

Pizzeria, Select Comfort, Sunglass Hut/Watch Station, Things Remembered, Urban Outfitters, Vans, Vitamin World and Wetzel's Pretzels. Beach Bums, Great Wraps, Gloria Jean's Coffees and San's Pizzeria are new to Ventura County.

"These exciting new tenants add to the fresh, new shopping and dining experiences to be found at Simi Valley Town Center," said Vickie Sherman, director of Marketing at Simi Valley Town Center. "The much-anticipated, regional, open-air center will be designed in a lush Mediterranean style with an Italian hill-town ambience."

With the addition of these new retailers, according to Brian Jones, president, Forest City West, Commercial, "Simi Valley Town Center continues to fulfill the promise of becoming more than a shopping destination, but a community gathering place filled with stylish experiences."

Simi Valley Town Center, the 600,000-square-foot, outdoor, regional shopping, dining and

entertainment district, will be part of a 1.5-million-square-foot, mixed-use project located on a 129-acre site that will include a regional shopping center, a secondary retail component called Town & Country featuring Lowe's, and a 500-unit luxury apartment complex. Town & Country will also comprise a second big-box electronics retailer and a big-box children's store, to be announced soon. The center is set to open October 27, 2005.

The apartment complex, developed by national Dallas-based builder JPI, will open in phases, beginning in April 2006. The inclusion of the 500 apartments in the Simi Valley Town Center project makes it the largest retail-residential complex ever undertaken in Ventura County.

Contact:
Vickie Sherman
vickiesherman@forestcity.net

Survey Says – Memorial Day

As its name suggests, Memorial Day was started as a way to remember those who gave their lives fighting for our country. A good percentage of our associates mentioned that as their primary focus of the day.

"We prayed and shed tears remembering my cousin and fallen soldier of the Iraqi war – Pvt. Brandon U. Sloan," said one. "Visited the cemetery to pay my respects to my brother who was a victim of the Viet Nam war," mentioned a second. Yet another said, "I visited my Dad's grave, where his and other veteran's graves were covered with the American flag. It's good to remember our troops – past and present – and the sacrifices they have made over the years to protect us and our country."

Probably three separate generations, but all brave people – serving their country and making the ultimate sacrifice for the rest of us. Our thanks and our prayers do go out to them.

Our most often mentioned (30%) focus of the day was spending time with family, such as this one, "With good friends at a gathering at my house. It's a tradition that every year we honor the military and people close to us that have passed."

The next most mentioned activity was cookouts (22%). This one had an interesting twist. "I did a lot of yard work and went to a family cookout on Sunday. Every Monday night my church serves a meal to people who need it, and then the volunteers got together for our cookout. After helping those less fortunate, it is nice to sit with the other workers and share a meal and be mindful that we are able to share a meal together."

A couple of people spent their day in the hospital, but only one sounded happy about it. "My best friend had an 8lb. 6oz. baby boy, so I spent most

of the day at the hospital. My fiancé's birthday was the same day so it was a very special day!!"

Looking for unusual ideas for next year – do like our one associate did – "racing horses at Hoosier Park, Indiana." That's different. It also sounds like a story idea for FOCUS magazine – give us a call please.

Somebody else we'd like to know better is the person who spent their Memorial Day "Working on my beach house on Cape Cod." Anybody with a beach house sounds like someone I need to know!

Okay – last but certainly not least is this individual who said they "cooked out and waved some sparklers, but first (I swear this is true), I built a computer, rewired my home phone line, read a really funny book, scrubbed down every square inch of wall space I could get to, made a new skirt and a pair of pants and slept. All in all, pretty productive!!" Whew!

For this week, we'd like you to take a moment and tell us all about yourself – but there's a catch. We want you to tell us how you would describe yourself to someone you never met. The catch is that you need to do an adequate description of yourself in just six words. So, the Question of the Week is just that – "How would you describe yourself in six words or less?"

For more on the origin of Memorial Day (in Waterloo, NY) go to <http://www.waterloony.com/MemDayHistory.html>.



Doug Bardwell
Forest City Communications Group

And the Award Goes To ...

Each month, Forest City associates are asked to recognize dedicated co-workers by nominating them for the Associate Recognition award. Winners are selected for demonstrating a deep commitment to teamwork and outstanding work ethic. This month's winners of the Associate Recognition awards are Jean O'Neill from Accounts Receivable, Adam Queen of ITG, and Diane Taylor from Network Parking. Be sure to applaud them when you see them!

Jean O'Neill, Teamwork

Jean was nominated by Joy Acton for her exemplary teamwork. Jean went out of her way to assist Joy with a persistent computer problem and stuck with it until it was all worked out.

"Jean worked diligently with me to fix a computer problem that had been ongoing. In trying to get help beforehand no one wanted to deal with it. It was a known fact that it would be tedious work. Jean took the bull by the horns and with her exceptional support we wrestled with it until everything was resolved," Joy wrote. "No one would have taken the time or had the patience to hang in there with me like Jean did. She is an exceptional person and she does exceptional work."



Jean O'Neill, Teamwork

Adam Queen, Performance Ethic

Adam was nominated by Krista Schwandt in ITG for his outstanding performance ethic, which has won Adam accolades from her superior, Charlie Rau, chief technology officer, and Judith Wolfe, president of Forest City Finance Corporation.

"Adam Queen has continuously demonstrated his superior work ethic over the course of my time working with him. He has often gone out of his way to help my boss, Charlie Rau, and myself with technical questions. ... It truly is people like Adam who make a person's job more enjoyable," Krista wrote.

"I just wanted to let [everyone] know how great we think Adam is, and what an asset he is to Forest City. He is intelligent, responsive, gives informed answers, and has an outstanding work and customer service ethic. You never hear, 'That's not my job' from him, and he consistently exceeds expectations. I hope we can continue to retain quality professionals such as Adam and keep them challenged with our growth opportunities," Judith said.

Diane Taylor, Teamwork

Diane was nominated by Steve Charnas in Network Parking for her exceptional teamwork. During the course of her time at Forest City,

she took it upon herself to reorganize the roles and responsibilities of the staff in order to increase efficiency and productivity. She also made changes to the ledger software used in the month-end closing process in order to reduce time spent reviewing unnecessary items. This work required Diane to put in many extra hours, and her time paid off.

"Since its inception in 1997, Network Parking has always reported its financial results in the month following Commercial Management. But in March 2005, Network Parking reported its financial results in the same month as Commercial Management, due in large part to the effort put forth by Diane Taylor," Steve explained.

If you have coworkers who you believe have gone out of their way to get the job done, to be honest and open in their business dealings, to implement sustainable practices, to be diverse, etc., then take a moment to nominate them for the Associate Recognition Award – you'll be glad you did!

Go to <http://webapps.fceinc.com/recognition/> for the nomination form.

Contact:

Michael Chew

michaelchew@forestcity.net



Adam Queen, Performance Ethic



Diane Taylor, Teamwork

Thank You Forest City for “Believing in Us”

It's time to say how much we care
For someone who is always there

We appreciate all that you do
And are grateful for being partners with you

You believe that we can be somebody
And it's nice to know we have such a buddy

Thank you for making our school a better place
And building dreams that we can chase

Thank you for setting goals so high
And telling us not to give up and try

By giving us the motivation
You help improve our education

You give us paper, pencils and glue
To us you are the #1 crew

We are grateful to you for helping us study
Thank you for believing we are somebody

Because you care about our educations
We work hard to meet your expectations

Thank you for treating us like we're the best
Because of you we'll pass the Ohio Proficiency Test

There's nothing more you need to do
To make us believe and trust in you

Every day we would like to say
“Thank you Forest City” for showing us the way

Thomas Jefferson Middle School

Homeroom 311: Natasha Allgood, Yanellie Belen, Britnee Blanchard, Tiffany Buchanan, Luiz Caney, Neikoe Dejesus, Jennifer Donahue, Toni Farmer, Anjanec Garcia, Shaka Gray, Shana Hager, Derrick Lemos, Pedro Marin, Amador Molina, David Moskey, Zachary Oldag, Raymond Otero, Brandy Skipper, Jordan Stanley, Melissanne Tucholski, Kevin Williams, Terrance Williams Teacher: Mrs. Piperis